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Futurallia will offer six information sessions over next month for local business interested in 2011 global business-to-business forum in Kansas City

FUTURALLIA is a globally recognized event that will meet in Kansas City, May 18–20, 2011. The forum will offer small- and medium-sized businesses from various industry sectors meetings in a business-to-business format.

To prepare local entrepreneurs and businesses to better understand this unique business format and to participate in this opportunity, the local organizing office of Futurallia KC 2011 is offering six information sessions beginning Aug. 31 and running through the month of September.

The information sessions will be held at the Kauffman Conference Center, 4801 Rockhill Road, Kansas City, Mo. The Kauffman Foundation is one of the major sponsors of Futurallia KC 2011.

Over two days next May, this international business development event will allow businesses to have up to 16 personalized and pre-scheduled, 30-minute, face-to-face meetings with partners of their choice. Participants select from an online catalog of more than 800 business leaders from all sectors those attendees they'd like to meet for their one-on-one meetings. Businesses and entrepreneurs from 30 to 40 countries will be in Kansas City for this.

Futurallia KC 2011 will allow local small and medium-sized businesses to create new partnerships with different sectors and countries; look for commercial, financial, strategic or technical partnerships; develop new export markets; identify new business opportunities; and research and gather information on international markets.

The information sessions will be held on the dates and times below. Presenters will include those who have attended previous Futurallia conferences. Full information and answers to questions will be given at sessions. To register for the information session please RSVP at info@futuralliakc2011.com.

August 31	Tuesday	5:00-6:00PM	Brush Creek Room
September 9	Thursday	4:00-5:00PM	Kansas City Room
September 14	Tuesday	5:00-6:00PM	Kansas City Room
September 23	Thursday	5:00-6:00PM	Brookside Room
September 28	Tuesday	4:00-5:00PM	Brookside Room
September 30	Thursday	5:00-6:00PM	Brush Creek Room

For more information on Futurallia KC 2011, visit www.futuralliaKc2011.com.

Futurallia KC 2011 “Opens the Door to a World of Business.” This global business-to-business forum will take place in Kansas City May 18–20, 2011, and marks the first time a Futurallia event has been held in the US. With its worldwide network of small- to medium-sized companies (SME) and entrepreneurs, Futurallia brings together hundreds of business owners and CEOs from around the globe in a high-energy, fast-paced, match-making business format.

Major sponsors and partners: City of Kansas City, Missouri; Ewing Marion Kauffman Foundation; Kansas City, Mo., Aviation Dept.; Kansas City Port Authority; Kansas City Regional Destination Development Foundation; Kansas City Convention and Visitors Association; Greater Kansas City Chamber of Commerce; Economic Development Corporation of Kansas City; Greater Kansas City Foreign Trade Zone; KCSouceLink; Mid-America Regional Council; World Trade Center of the Greater Kansas City Chamber of Commerce; North America’s Corridor Coalition; KC SmartPort; The Kansas City Area Development Council; KCnext; and National Association of Women Business Owners.

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